

## What is accelerated learning?

Accelerated learning is the most advanced teaching/learning technology in use today. It's a complete system for making learning more effective while saving both time and money.

A.L. is so effective because it's based on the latest brain research that indicates we have far more capacity to learn than previously thought.

*"I am convinced that AL is the right strategy for our company. We have achieved measurable results with our new AL-based programs and we will continue to use AL in our designs in the future."*

**Daphne Fitzgerald**, President Zurich Canada Group Insurance Division



The Center For  
Accelerated  
Learning

## Meet Your Facilitators



**Thomas Meier** is the son of the American AL pioneer Dave Meier and has been co-director of the Center For Accelerated Learning in Lake Geneva, USA since 1992. He is currently establishing AL in Germany.

Thomas developed the successful **Accelerated Learning CourseBuilder** design tool, which trainers use to develop training programs rapidly with AL principles. His clients include General Motors, Intel, Eli Lilly, American Express, Travelers Insurance, Lucent Technologies and many other leading U.S. and international companies.



**Helga Weiss, MA** is the founder of The Language Experience ([languageexperience.com](http://languageexperience.com)), where AL has been used successfully in language training since 1995.

Her clients include: Alcoa, Bosch, Deutsche Cargill, Newsweek, Volkswagen, Porsche, and many other international companies.

## Contact

**Thomas Meier, Director**  
Pappelweg 12  
38550 Isenbüttel  
Germany  
(49) 0 53 74 - 91 72 30  
e-mail: [alcenter@execpc.com](mailto:alcenter@execpc.com)  
web: [www.alcenter.com](http://www.alcenter.com)

# Accelerated Learning in business

- Improve learning and retention
- Speed training design and delivery
- Boost job performance



The Center For  
Accelerated  
Learning

[www.alcenter.com](http://www.alcenter.com)

Two and three day public Train-the-Trainer Workshops

- Improve learning, retention, and job performance
- Speed course design and delivery time
- Learn how to apply accelerated learning techniques to any subject matter
- Make learning more effective and easier for your own participants
- Save your organization time and money by greatly improving the value of training

In this dynamic workshop participants will become familiar with the basic principles of accelerated learning. They will experience accelerated learning directly, and will therefore understand for themselves how effective it is. Participants will also be able to immediately apply what they learn to their own training programs.

## In this workshop you will learn:

- How to appeal to different learning styles in your training
- How to create training that is compatible with the natural human learning process
- How to motivate and inspire participants to learn at their best
- How to design activity-based courses quickly with accelerated learning
- How to ensure that training sticks and is successfully applied to the job
- How to use the accelerated learning design model to create effective courses every time
- How to use the building blocks of accelerated learning: imagery, course themes, music for learning, learning games, action learning, questioning techniques

## What you'll get at this workshop

- The combined experience and personal attention of two instructors who have used accelerated learning both in business training and education
- Valuable materials and job aids for your continual use
- A copy of Dave Meier's bestselling ACCELERATED LEARNING HANDBOOK
- Telephone consulting and follow-up after the workshop ends to ensure your ongoing success.

## Inhouse-Service

### Train-the-Trainer Workshops

We will deliver our public train-the-trainer workshop in your organization in a one-, two-, or three-day format. We can customize the workshop to the needs of your organization.

### Consulting

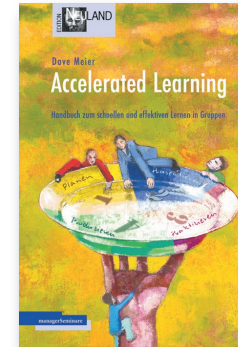
We will work with you in converting your existing training curriculum to accelerated learning. We can observe your programs, offer advice, or work directly with you to format your courses using accelerated learning methods.

### Course Design Services

We will design your courses with accelerated learning methods. Then we will train your trainers to deliver the accelerated-learning based programs.

### Course Delivery

We will deliver your accelerated-learning based programs in-house for you.



## ACCELERATED LEARNING HANDBOOK

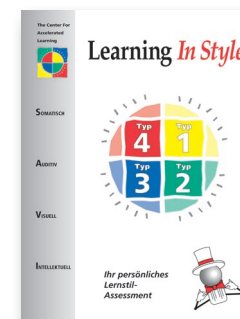
The ultimate guide to this scientifically verified learning approach.

Written by AL guru Dave Meier, this book delivers hundreds of practical techniques and ideas to speed training time and lower costs—while significantly improving learning and retention.

## Accelerated Learning CourseBuilder

A comprehensive kit to help trainers design courses quickly and easily with A.L. It contains over 400 learning activities and an integrated system (with books, software, learner materials, and classroom music) for building AL-based training programs.

Many leading organizations are successfully using CourseBuilder, such as: AGFA, AT&T, Boeing, Canon, GTE, Intel, John Deere, 3M, Walt Disney, Zurich Canada, und many more.



## Learning In Style

The complete learning styles assessment system for both classroom and on-line use.

Based on Dave Meier's SAVI model of learning modalities (Somatic, Auditory, Visual, Intellectual). Learners determine their learning style before a program begins and the trainer can plan the program according to the specific learning styles of the participants.