



# *Dave Meier's* **Accelerated Learning Training Methods™** *Workshop*

**NEW!**  
**2-DAY FORMAT**

*Facilitated by  
Dave Meier, the  
world leader in  
helping top  
organizations  
upgrade and  
streamline their  
learning cultures.*

## **TRAINING FOR A NEW ERA**

**Learn how to improve learning effectiveness in a recession:**

- Get people more totally involved in their learning.
- Save tons of money and time.
- Reduce design time by 75% and more.
- Lead the learning revolution in your organization.

*“The Accelerated Learning methodology is the cornerstone of our most innovative and effective learning programs.”*

*—Jaymes Sorenson,  
Apple, Inc.*

### **2010 Public Workshops**

Atlanta

Dallas

Lake Geneva

Orlando

Phoenix

Seattle

### **In-House Workshop**

Anytime

Anyplace

## A Unique Program for Creating Long-term Results



### Learn from the Master

Dave Meier, the founder of The Center for Accelerated Learning, facilitates

all workshops. A renowned leader in the AL movement, he has prepared more learning professionals in AL than any other person worldwide. You'll get all the benefits of his many years of experience working with leading organizations around the world.

His humor, unique perspective, and passion for learning will energize and inspire you to become a successful learning innovator in your organization.



### A 3-Phase Program

#### 1. *Before the Workshop:*

The process will begin when you register. You'll be asked to identify the specific learning program(s) you will be working on during the workshop.

#### 2. *During the Workshop:*

At the workshop you'll be guided to transform your program(s) to AL in ways that will assure superior learning results. You'll get plenty of help doing this from Dave and your peers.

#### 3. *After the Workshop:*

As a workshop graduate, you'll become a member of *The Accelerated Learning Guild*, a worldwide consortium of AL practitioners. And you'll be given a year of free telephone consulting to support your continuing success.

### The Accelerated Learning Guild

Attending this workshop will enroll you in a worldwide online community of innovative learning professionals. As such you'll have access to a growing library of innovative learning ideas organized by industry and subject matter. You'll never be at a loss for fresh, effective ideas to assure your continuing success.

**For more details check our  
our website:**

**[www.alcenter.com](http://www.alcenter.com)**

*"This is without question the best training workshop I have ever attended in my entire career."*

— Pat Reisinger,  
Hewlett-Packard

*"This workshop is the best training investment our company has ever made."*

— Randy Atkins,  
Kimberly-Clark

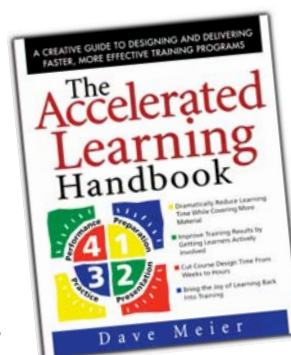
*"The AL workshop was a huge success. As a result, we cut development time for a worldwide training program in half and reduced production costs by 60 %."*

— Bob Smith,  
Director  
Global Training-Apple

### A Workshop Packed with Value Like no Other

Here are just some of the things you'll get:

- A copy of the industry best seller *The Accelerated Learning Handbook* by Dave Meier.
- Membership in *The Accelerated Learning Guild*, a global community of innovative trainers and educators.
- Rapid design tools, tips and templates.
- Over 100 AL ideas for getting learners actively involved.
- Two conference luncheons for networking with others.
- Hands-on practice in applying AL to your learning programs.
- Free telephone consulting after the workshop.





## About the Center for Accelerated Learning

Established in 1980, the Center is a world leader in helping organizations transition from the outmoded industrial model of learning to a more natural, organic, and effective one. The Center provides workshops (public and in-house) and consulting services to help organizations greatly improve their training cultures and achieve superior results.

## Workshop Topics to Assure Your Success:

- How to survive and thrive as a trainer in the current recession.
- New opportunities for transforming learning in your organization.
- Turning your organization into one big interactive classroom.
- Curing the educational diseases of Western culture.
- 100+ ways of getting people totally involved in learning.
- Learning as the learner's creation of meaning and value.
- Current research on how the brain learns best.
- Assessing your preferred style of learning.
- Creating learning smorgasbords that appeal to all learning styles.
- Mastering the powerful SAVI™ approach to learning.
- Learning innovations you can use immediately.
- Speeding design time with the AID™ (Accelerated Instructional Design) approach.
- Using AID tools and techniques to design (or re-design) your programs.
- Group feedback and refinement.
- Developing your master plan for bringing the full benefits of Accelerated Learning to your organization.



## 2010 Public Workshops

- **Orlando, FL**  
February 22-23
- **Dallas, TX**  
March 22-23
- **Atlanta, GA**  
May 17-18
- **Lake Geneva, WI**  
June 7-8
- **Seattle, WA**  
August 16-17
- **Lake Geneva, WI**  
September 27-28
- **Phoenix, AZ**  
December 6-7

You are responsible for your own hotel reservation. Book early, and mention *The Center* to get our special rate.

**Fees and payment policies** The fee for the workshop is \$995. (Included is one year of free telephone consulting and membership in *The A.L. Guild*.) The fee is due no later than 15 days before the workshop. Fees are fully refundable if cancellation is made at least seven days prior to the workshop. Thereafter, 75% is refundable. Transfers and substitutions may be made at any time.

**Team Discounts** Greatly extend the value of this workshop by attending with a team member. Fees for two or more team members are just \$895 per person.

**Re-attend for half price** As a refresher, workshop graduates may attend for half price at any time. People tell us that they get as much or more out of the workshop the second time around.

**Register online at**  
[www.alcenter.com](http://www.alcenter.com)

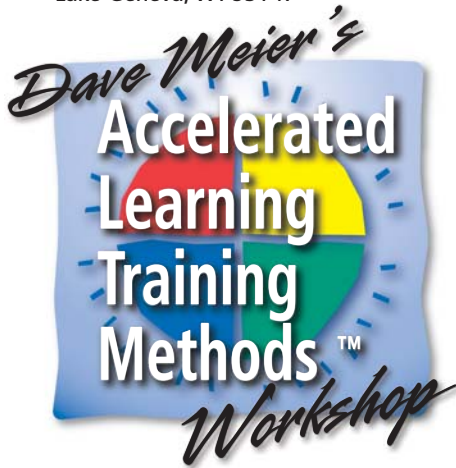
**Or Call us at**  
**262/248-7070**

*In-house programs are our speciality.  
Call for details.*

**Organizations that have sponsored one or more of our in-house programs:** 3M • Abbott Labs • AC Nielsen • Aetna • American Express • American Funds • Anderson Windows • Apple • Arizona Public Service • Arizona Dept. of Education • AT&T • Best Buy • Blue Cross • BMW • Boeing • Capital One • CIGNA • Duke Power • Eli Lilly • FedEx • Florida Community College • Florida Power & Light • Frito Lay • Georgia Pacific • Guardian Insurance • Harley Davidson • Harvard University • Hewlett-Packard • Idaho Power Co. • Intel • John Deere • Kimberly Clark • LL Bean • Mayo Clinic • Mercedes • NASA • NASCAR Technical Institute • National Credit Union Association • NY Presbyterian Hospital • Nordstrom • Northwestern Mutual • Quest • Rolls-Royce • Royal Dutch Shell • Sandia Labs • SBC • Southern California Edison • Sprint • Sun Microsystems • Travelers Insurance • USDA Forest Service • VA Hospitals • TVA • Verizon Wireless • Volkswagen • Wisconsin Electric • and many more.

**The Center For  
Accelerated  
Learning**

1103 Wisconsin Street  
Lake Geneva, WI 53147



**The most widely  
attended accelerated  
learning workshop in  
the world**

## **TRAINING FOR A NEW ERA**

**Learn how to use the current recession  
as a springboard for creating faster,  
smarter, more effective  
learning systems.**



PRESORTED  
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LAKE GENEVA, WI  
PERMIT NO. 12

*"Thanks Dave for such a wonderful experience at the Accelerated Learning Workshop. You've brought the joy back to the design process, both in and out of the classroom."*

*—Julie Wilson,  
Harvard University*

*"I have been totally inspired, motivated, and rejuvenated by this workshop! This has been the very best workshop I've ever attended."*

*—Juanita McLeod,  
Johnson & Johnson*

*"It works. Using accelerated learning techniques on two of our major courses, we have been able to cut training time virtually in half while significantly improving learning and job performance."*

*—Mary Jane Gill,  
Verizon*